

# Bupyeong Pungmul Festival



## Valuable Pungmul Festival Bupyeong Festival Together

The Bupyeong Pungmul Festival is a cultural tourism festival that modernly inherits Korea's traditional pungmul and communicates with the world. Held annually in September in Bupyeong, this festival serves as a bridge connecting tradition and modernity, Korea and the world.

## Information



### Contact

✉ [kccf.rpt@gmail.com](mailto:kccf.rpt@gmail.com)

🌐 [bpfglobal.kr](http://bpfglobal.kr)

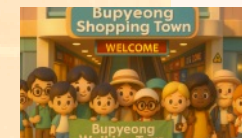


## JOIN THE GLOBAL ZONE! Play Pungmul, Feel Korea

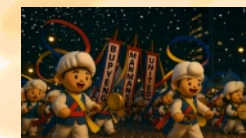
### SIGNATURE Program



**Pungmul Class**  
Learn & Play Traditional Korean Rhythms



**Bupyeong Walking Tour**  
Bupyeong Walking Tour with Local Market & Stories



**Manmanse United**  
Global Pungmul Parade with Citizens & Foreigners

### POP-UP Program



**Pungmul Challenge**  
Create Your Short-Form Video with Pungmul Instruments & Costume



**K-Content Playground**  
Experience Traditional Korean Games Seen in Media



**K-Deco Lounge**  
Decorate with Korean Traditional Ornaments

🕒 **WHEN:** Sept 27–28, 11 AM–8 PM

📍 **WHERE:** Bupyeong–daero Street, Incheon

🌍 **WHO:** Foreign visitors & residents in Korea





## SIGNATURE PROGRAM



### Pungmul Class

Hands-on lessons in traditional Korean percussion instruments such as the janggu, buk, kkwaenggwari, and jing. Includes English rhythm sheets, certificates, and photo events.

9.27 (Sat) ~ 9.28 (Sun) 11:00–20:00 / Global Zone Booth ①



### Bupyeong Walking Tour

A walking tour of Bupyeong's underground shopping district and local market area, featuring multilingual guides, and interactive events.

9.27 (Sat) 11:00 / 15:00 (Twice daily for 27 days only)  
Meeting point: In front of the main entrance of Bupyeong 4-dong Church (near the bus stop)



### Manmanse United

A global performance where multinational pungmul teams and citizens join together in a vibrant flag parade and collaborative show.

9.28 (Sun) 20:00 ~ / Bupyeong-daero Parade Route

## POP-UP PROGRAM



### Pungmul Challenge

Create short-form videos with pungmul costumes and instruments, then share on SNS for rewards.

9.27 (Sat) ~ 9.28 (Sun) 11:00–20:00 / Global Zone Booth ②



### K-Content Playground

Experience traditional Korean childhood games such as rope jumping and gonggi, offering fun connections across generations.

9.27 (Sat) ~ 9.28 (Sun) 11:00–20:00 / Global Zone Booth ③



### K-Deco Lounge

Decorate with traditional Korean ornaments and eco-friendly props; optional donation opportunities available.

9.27 (Sat) ~ 9.28 (Sun) 11:00–20:00 / Global Zone Booth ④, ⑤



### Event Booths

Interactive booths with on-site surveys and giveaways such as balloons and popcorn.

9.27 (Sat) ~ 9.28 (Sun), 11:00–20:00 / Global Zone Booth ⑥